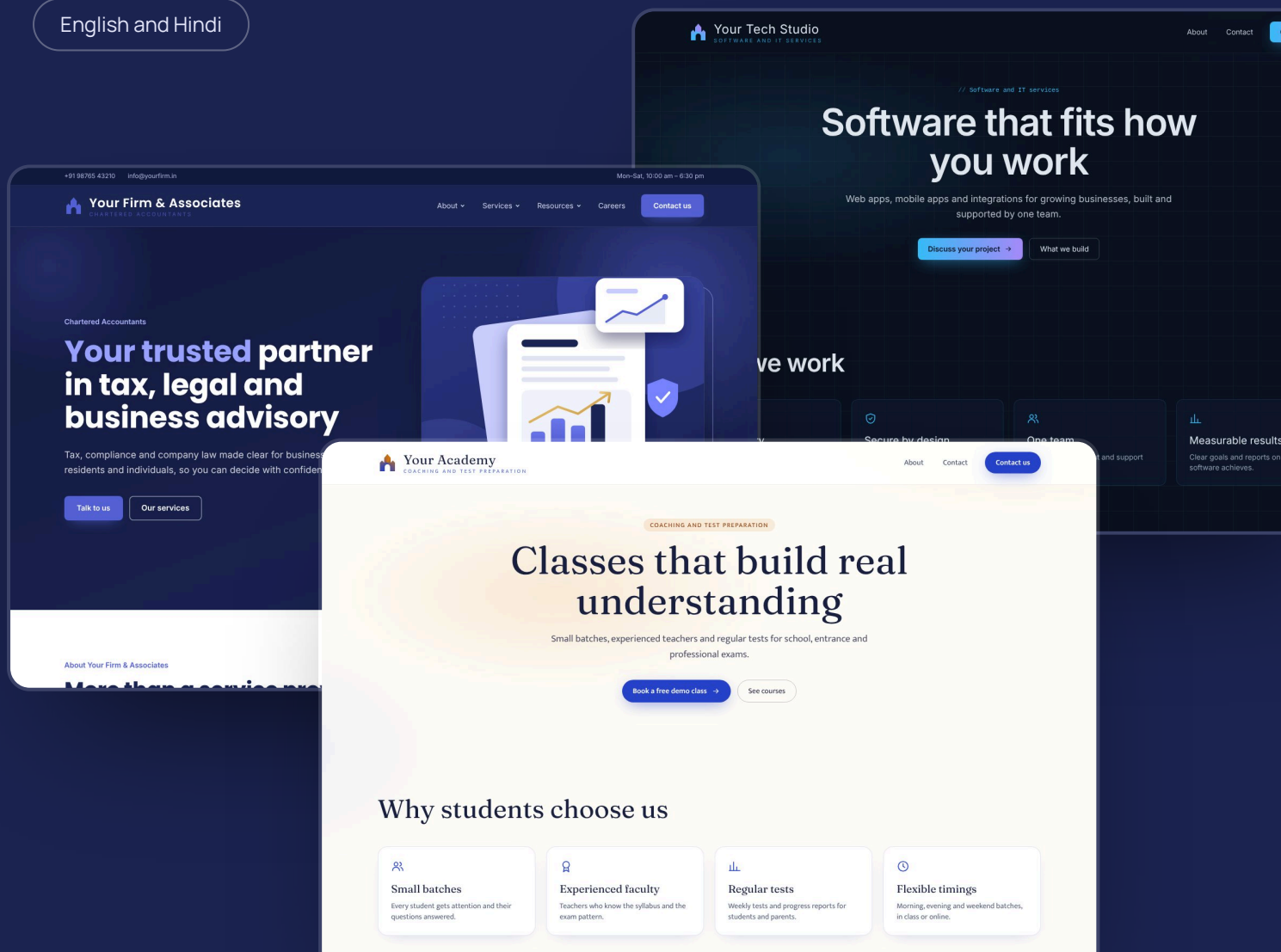
Facet, by Mittal Consultancy Services

Websites that fit the way your business works

One platform for professional firms, institutes, manufacturers, hospitality and technology businesses. Ready-made content and tools for your field, a design that suits you, and an admin simple enough to run yourself.

11 designs | Industry starter kits | Enquiries and leads | Email campaigns | Search-ready | English and Hindi



At a glance

A complete website, without starting from scratch

Every Facet site starts with the pages, content structure and tools your kind of business needs. We add your name, logo, services and photos, you review it, and it goes live, usually within days, not months.

11	17	8	2
designs, for professional firms and other industries	ready-made page sections to build any page	add-ons, from a blog and email campaigns to online orders	languages: English and Hindi, side by side

Your business, presented properly

Home, About, team, services or products, careers and contact pages, written for your field and edited to fit you.

Found on Google

Search titles and descriptions, a sitemap, business details for Google Search and Maps, and fast, secure pages.

Yours to update

Change text, photos, services and menus from a simple admin, without calling a developer.

Enquiries that reach you

Forms send each enquiry to the right inbox, thank the visitor by email and keep a record in your admin, with the page, campaign or ad that brought them.

Looks right on phones

Every design is built for small screens first, with call and WhatsApp buttons one tap away.

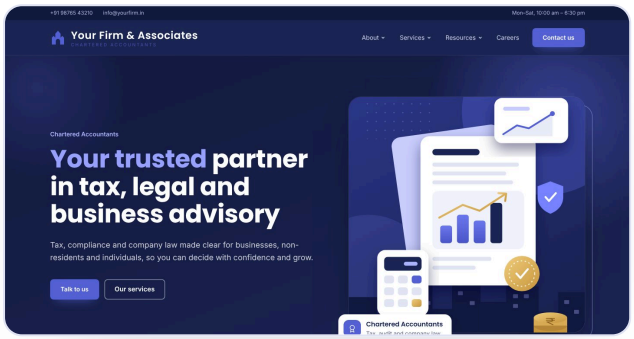
Looked after for you

Hosting, secure HTTPS, nightly backups and updates are included, with support when you need it.

Who it's for

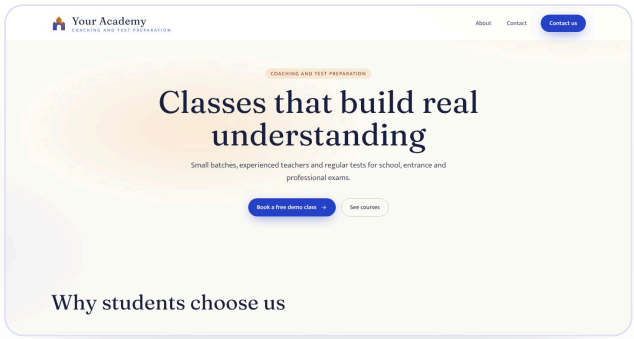
Made for your line of work

Each kind of business starts from content and features that suit it. The same platform runs underneath, so every site gets the same care and improvements.



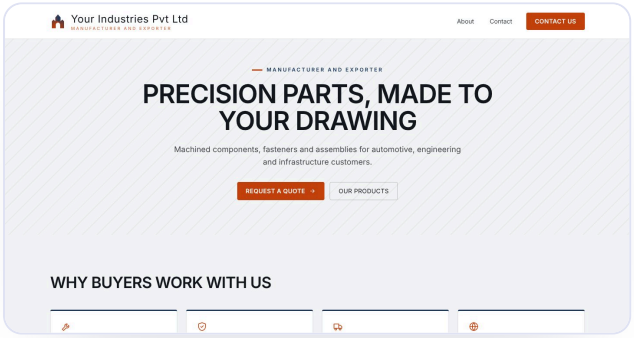
Professional firms

Chartered accountants, law firms, company secretaries and consultants: services, team profiles, tools and professional-rules options.



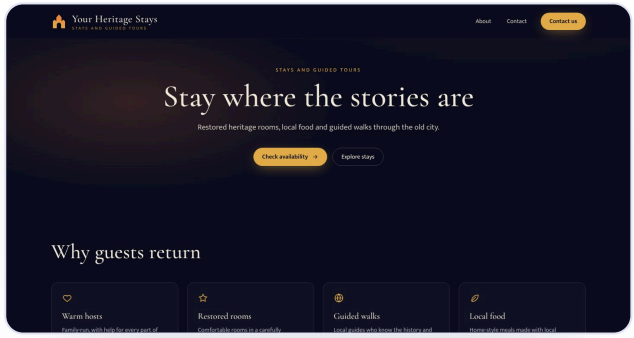
Education and coaching

Institutes, coaching centres and schools: courses, faculty and enquiries for demo classes.



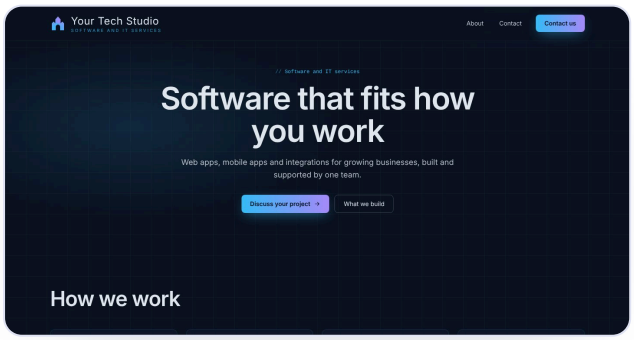
Manufacturing and trade

Factories, suppliers and traders: product catalogue, request-for-quote and, if you want, online orders.



Hospitality and tourism

Stays, tours, heritage sites and events: photo galleries, experiences and booking enquiries.



Software and IT services

Product companies and IT services: services, products and project pages, with a modern technical look.

Something else?

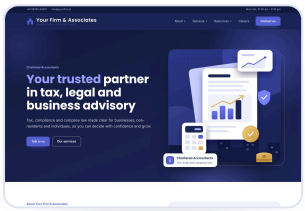
Clinics, architects, NGOs, retail and more fit the same building blocks. Tell us about your business and we'll show you how it would look.

Designs

Eleven designs, each with its own character

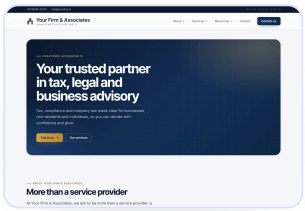
Every design takes your logo and colours. Your content stays the same across designs, so you can change the look later without rewriting a word.

For professional firms



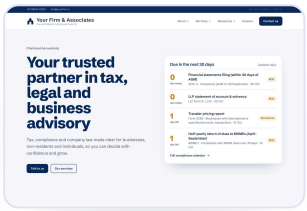
Beacon

Navy and indigo, illustrated banner, built for enquiries.



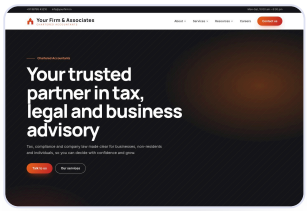
Counsel

Deep navy with gold and a framed banner panel.



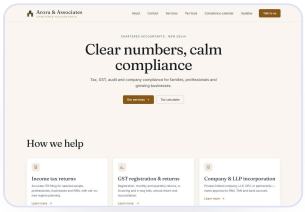
Docket

A live "due in the next 30 days" board on the home page.



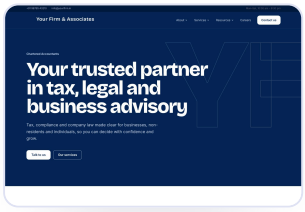
Ember

Bold dark banner with a warm orange accent.



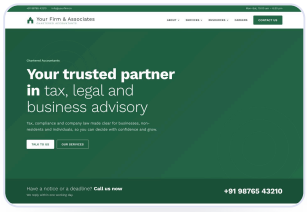
Ivory Editorial

Light ivory and bronze with classic serif headings.



Monogram

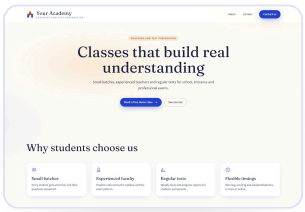
Your initials drawn large across a navy banner.



Verdant

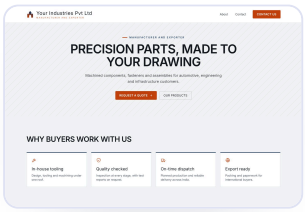
Deep green, two-tone headings and a "call us" strip.

For other industries



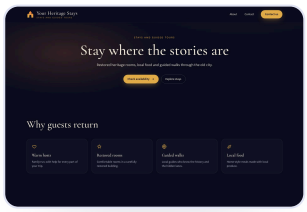
Campus

Bright and friendly, for education and coaching.



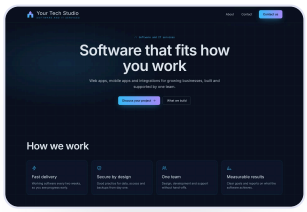
Foundry

Industrial greys and safety orange, for manufacturers.



Heritage Night

Dark and cinematic, for stays, tours and events.



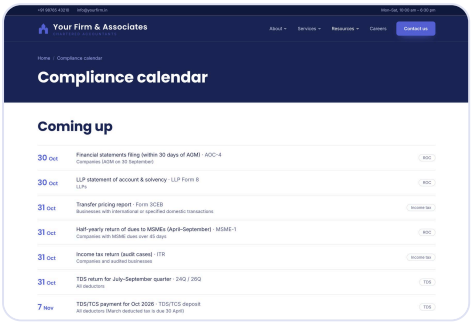
Slate Studio

Dark slate and electric blue, for software and IT.

Starter kits

Ready-made content for your field

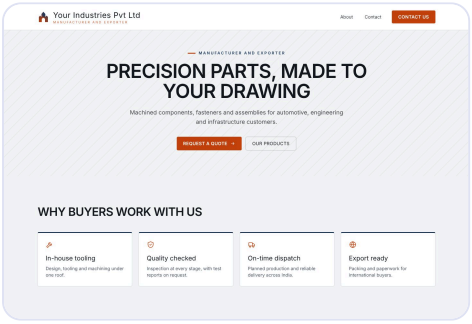
Kits fill a new site with the pages, content and tools a business in that field needs, so you edit rather than write from scratch.



Professional practice kit

Chartered accountants, tax and legal practices, consultants

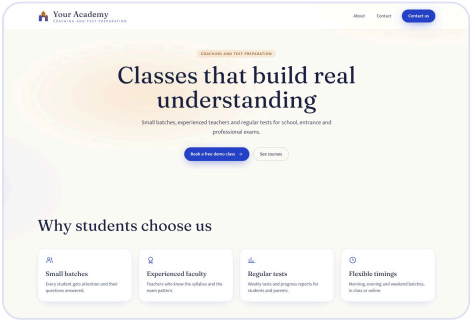
- 44 service pages in 9 practice areas, written for clients.
- Tax calculators: old vs new regime, GST, HRA and loan EMI.
- Compliance calendar that stays 12 months ahead, and daily news from official sources.
- Professional-rules mode: a disclaimer on entry, factual wording and promotional sections off by default, designed around guidelines such as ICAI's (each firm reviews its own content).
- A consulting edition for multidisciplinary, company secretarial and legal firms: practice areas and service pages with photos.



Products, quotes and orders

Factories, manufacturers, suppliers and traders

- Product catalogue with categories, specifications, photo galleries and HSN codes.
- Request-for-quote on any product, sent straight to your sales inbox.
- Optional cart and checkout with Razorpay or cash on delivery.
- GST invoices and shipping rules for online orders.



Every other business

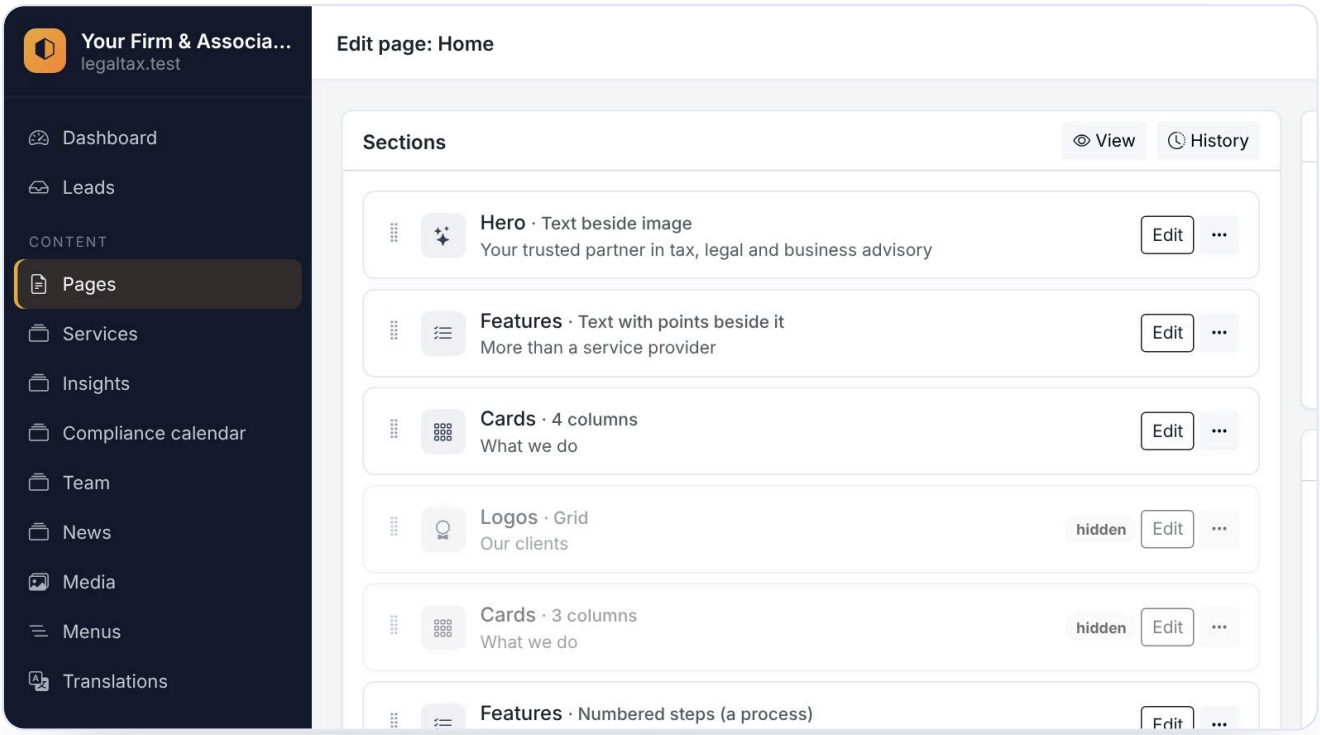
Education, hospitality, technology and more

- A home page, services or offerings, team, gallery, FAQs and contact, laid out for your field.
- Repeating content such as courses, rooms, projects or case studies managed from simple forms.
- Text written to a starting point you can edit, never left as "lorem ipsum".

Building pages

Pages built from ready-made sections

Add a section, fill in the form, and it appears in your design. Reorder sections by dragging, hide one for later, and the layout stays consistent whoever makes the change.



Editing a home page: each block is a section you can edit, move or hide.

17 section types

Banner with buttons

Text

Text beside an image

Features and numbered steps

Cards for services or products

Collection lists (team, courses, projects)

Gallery of photos

Statistics

Logos of clients or partners

Testimonials

FAQs

Call to action

Contact with form and map

Calculators

Compliance calendar

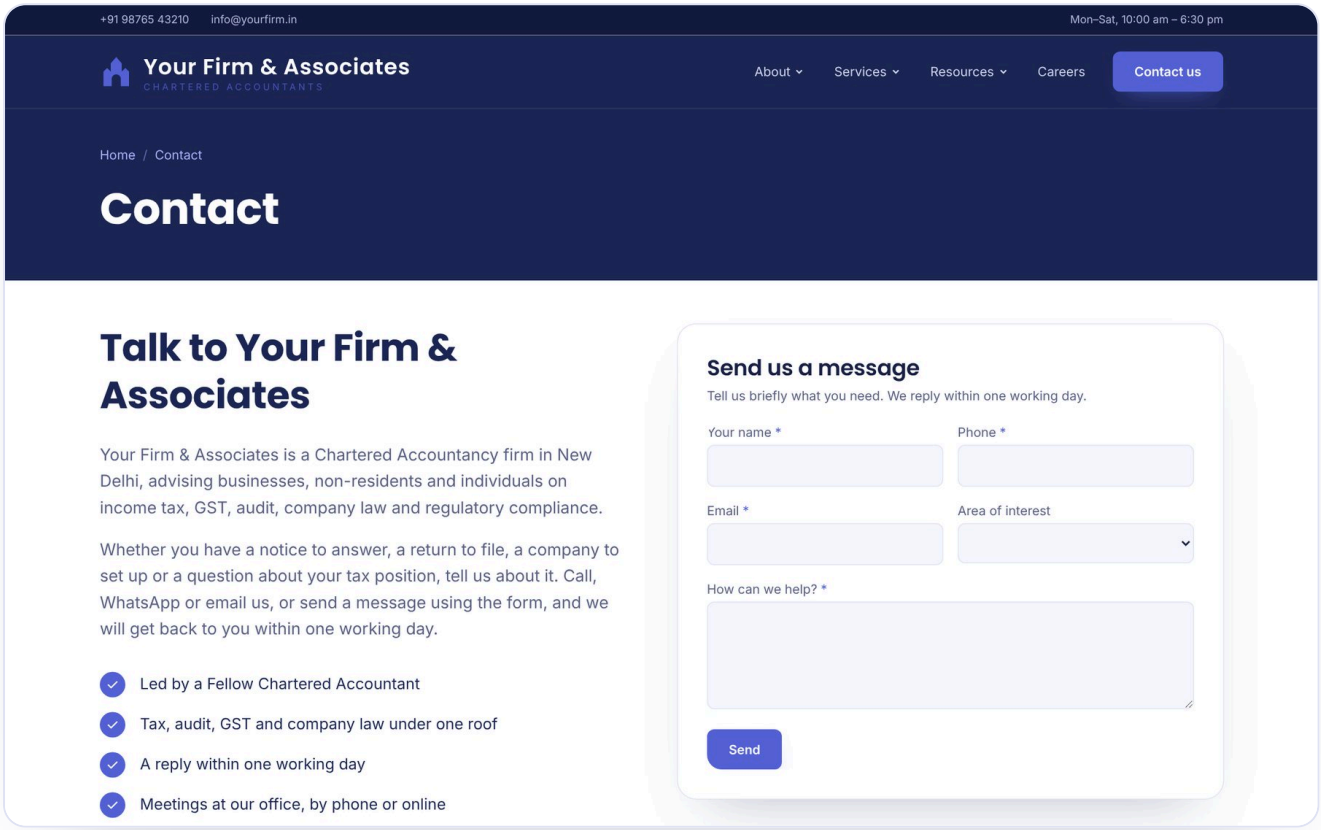
News, due dates and articles

Embed (video, maps, forms)

Enquiries and contact

Every enquiry answered and recorded

Call, WhatsApp, email or a short form: whichever a visitor prefers is one tap away.



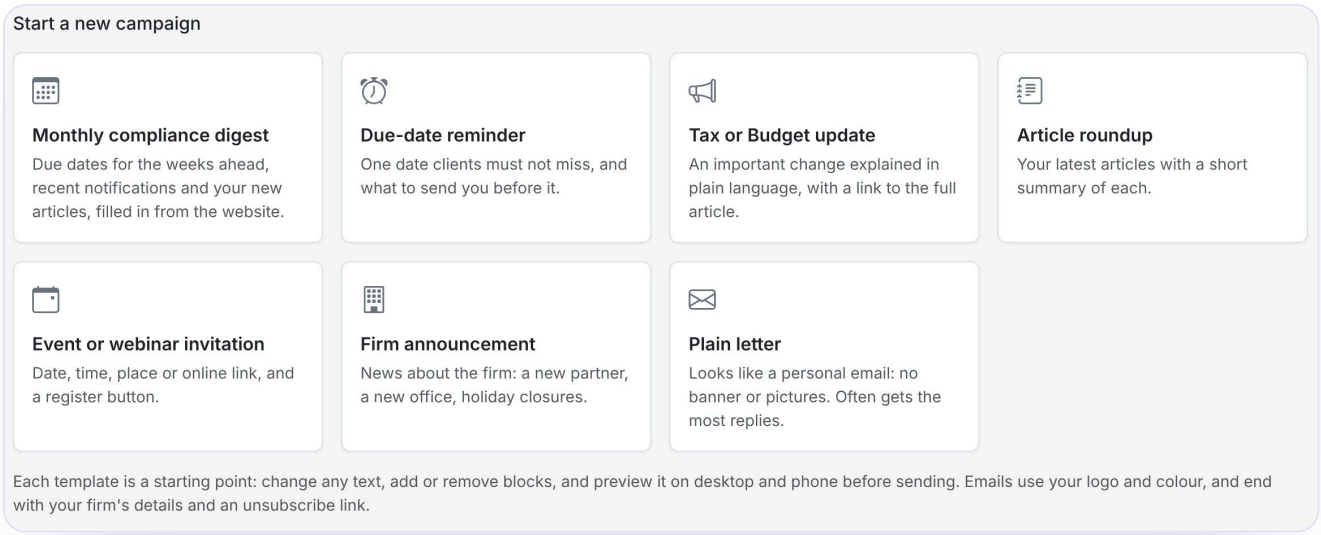
A contact page, with the form beside your details, and the address, map and directions below.

- **Forms you design:** contact, careers, quote requests; choose the fields and who receives them.
- **Thank-you email** to the visitor, in your words, signed with your details.
- **Leads inbox** with status, notes, the page, campaign or ad each enquiry came from, and export to Excel.
- **Floating WhatsApp and call buttons** on phones, and social media icons in the header, footer and team profiles.
- **Spam protection** without puzzles, with optional Google reCAPTCHA.
- **Sent from your own mailbox:** Gmail, Zoho, Microsoft 365 or your hosting email.

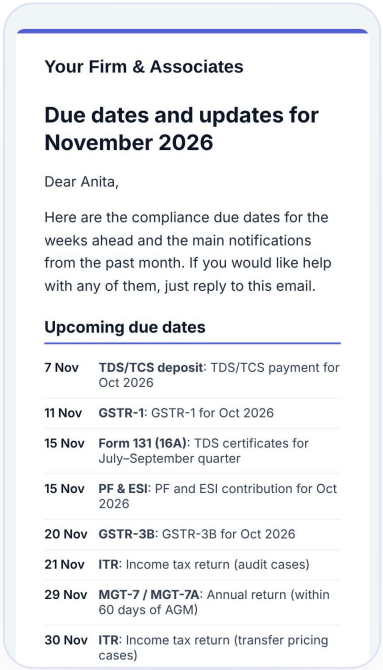
Email campaigns

Keep customers coming back, from your own website

Offers, news, reminders and invitations, sent to the right people at the right time, with a report of what each email brought in.



Start from a template: each one is a set of blocks you change to suit your business.

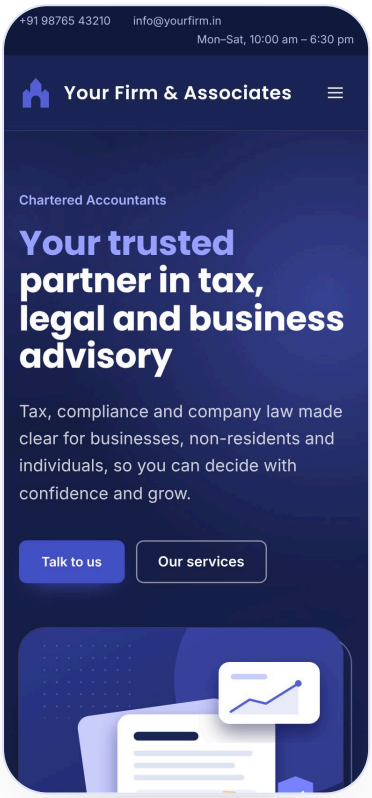


An email as it looks on a phone.

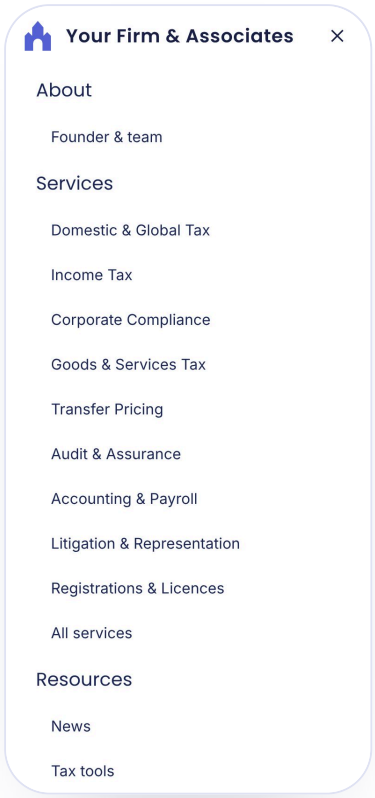
- **7 templates**, from a monthly digest and announcements to event invitations and a plain personal letter, with your logo and colour.
- **Block editor** with a live desktop and phone preview; your latest articles and news can fill in automatically.
- **Contacts in groups,** imported from Excel; send to chosen groups, and later to anyone added since.
- **Send now or schedule;** large lists carry on safely over the following days.
- **Reports:** opens, clicks, enquiries and orders won from each campaign.
- **Automatic emails:** a welcome email to every new subscriber.
- **Sent properly:** from your mailbox or a bulk service such as Amazon SES, with one-click unsubscribe, a do-not-send list and bounces handled.

Search, mobile and care

Found on Google, right on phones, looked after



Home page on a phone.



The menu, one tap away.

Search-ready

- Search titles and descriptions for every page.
- Business details for Google Search and Maps.
- Sitemap and robots file kept up to date.
- Clean previews when shared on WhatsApp, LinkedIn and Facebook.
- Search Console and Analytics connected in a few clicks.

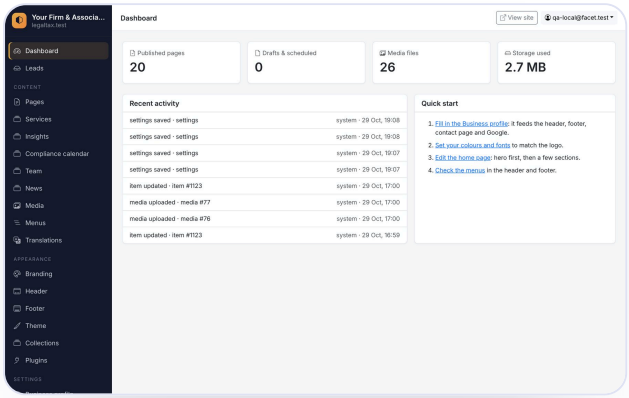
Hosting and care included

- Secure HTTPS, renewed automatically.
- Nightly backups, with a copy kept off-site on Amazon S3.
- Software and security updates applied for you.
- Fast pages with caching and optimised images.
- Your domain and your content stay yours.
- Support by email and WhatsApp.

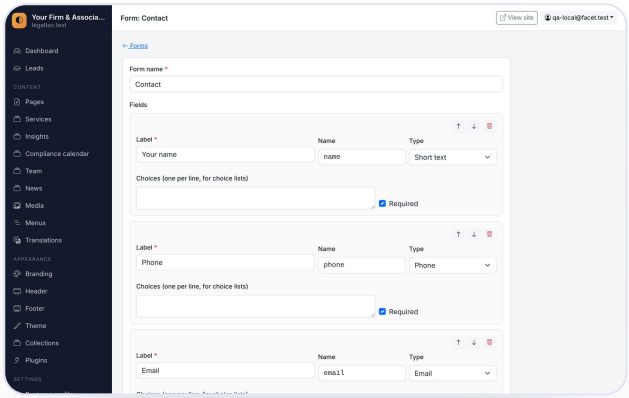
Running the site

Simple enough for anyone in your team

A plain, uncluttered admin with separate logins, so the right people can update the right things.



The dashboard: recent changes and quick links.



Designing a form: fields, recipients and thank-you email.

- **Media library** with automatic resizing and a focal point so photos crop well on phones.
- **Menus, header and footer** edited from the admin.
- **English and Hindi:** translate any page or menu; visitors switch language.
- **Repeating content** such as services, team, products or courses from simple forms.
- **Page history** to go back to an earlier version.
- **Scheduled publishing** for pages and articles.
- **Owner and editor roles**, and an activity log of who changed what.
- **Redirects** keep old links working when you move from an existing website.

Complete feature list

Everything included, on one page

Website and pages

- Home, About, team, services or products, careers and contact pages
- 17 ready-made page sections
- 11 designs, with your logo and colours
- Industry starter kits with real starting text
- Team profiles with social media icons
- Galleries, FAQs, testimonials, statistics and logos
- Contact page with map and directions
- English and Hindi, side by side

Professional firms

- 44 service pages in 9 practice areas
- Tax calculators and compliance calendar
- Daily news from official sources
- Professional-rules mode: disclaimer, factual wording, promotional sections off
- Consulting edition for CS, legal and multidisciplinary firms

Products and orders

- Catalogue with categories, specifications, galleries and HSN codes
- Request-for-quote on any product
- Optional cart and checkout: Razorpay or cash on delivery
- GST invoices and shipping rules

Enquiries and leads

- Forms you design: fields and recipients
- Thank-you email to the visitor
- Leads inbox with status, notes and Excel export
- Source of each lead: page, campaign or ad
- WhatsApp, call and email buttons; floating buttons on phones
- Spam protection, optional Google reCAPTCHA
- Email sent from your own mailbox

Email and newsletter

- 7 campaign templates with desktop and phone preview
- Contacts, groups and Excel import
- Schedule; send later to new group members
- Reports: opens, clicks, enquiries and won
- Monthly newsletter and welcome email
- Your mailbox or Amazon SES; unsubscribe, bounces and do-not-send list handled

Content

- Blog: categories, tags, authors, scheduled posts, contents box, approved comments
- FAQ and testimonial libraries
- Repeating content (courses, rooms, projects) from simple forms

Search and sharing

- Titles and descriptions for every page
- Business details for Google Search and Maps
- Sitemap and robots file kept up to date
- Share previews on WhatsApp, LinkedIn and Facebook
- Search Console, Google Analytics, Ads conversions, Meta Pixel and Clarity, after cookie consent
- Redirects from your old site and a missing-page log

Running the site

- Section editor: add, move, hide and edit
- Media library with resizing and focal point
- Menus, header and footer from the admin
- Page history and scheduled publishing
- Owner and editor logins, activity log

Hosting and care

- HTTPS, renewed automatically
- Nightly backups, off-site copy on Amazon S3
- Security and software updates
- Page caching and optimised images
- Mobile-first on every page
- Your domain and content stay yours
- Support by email and WhatsApp

Add more as you grow

Blog New

Categories and tags, author profiles, scheduled posts, share buttons and comments you approve first.

Products, quotes and orders

Catalogue, request-for-quote, optional cart and checkout, GST invoices and shipping rules.

Testimonials

Customer quotes kept in one list and shown on any page.

FAQ library

Questions and answers grouped by topic, reused on any page.

Analytics and cookie consent

Google Analytics, Meta Pixel or Microsoft Clarity, loaded only after consent.

Quick contact

Floating WhatsApp and tap-to-call buttons on phones.

Email campaigns New

7 templates, contact groups, scheduling, automatic emails and reports on the enquiries each email brings.

Appointment booking Coming soon

Visitors pick a slot for a call or meeting, with confirmation emails to both sides.

From first call to live site

1

Share your details

Logo, business details, team, what you offer and any text you want to keep.

2

We set it up

Your design, branding and content on a private preview address.

3

Review together

You check every page and ask for changes until it's right.

4

Go live

We connect your domain and email, and show you how to update it.

See it with your own business details

Ask for a free preview with your name, logo and services. It takes a day or two, with no obligation.

Live demos: **ca-demo.mittalsoft.org** and **consulting-demo.mittalsoft.org**

Sandeep Mittal | Mittal Consultancy Services | mittalsoft.org